



KRCR TV  
755 Auditorium Drive  
Redding, CA 96001

Greenstripe Media  
424 Old Newport Blvd  
Newport Beach, CA 92663-4211

## Contract # 237054

**Schedule Dates** 08/29/16-09/04/16  
**Advertiser** Yes On 55 - Californians for Budget Stability (1035)  
**Agency** Greenstripe Media (1755)  
**Product** Issue Advertising (1119)  
**Brand** 108423 YES on 55 (102650)  
**Salesperson** Wilcox, Terri (1235)  
**Sales Office** KRCR  
**Buyer Name** Takara, David  
**Phone/Fax** (949) 650-5081 /  
**CPE** YES on 55/108423 YES on 55  
**Account Types** Local/Political Issue  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/24/16  
**Last Modified** 08/24/16  
**Entered By** Terri Wilcox  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$618.00  
**Net Total** \$3,502.00  
**Sales Tax**

## Redding ABC (KRCR)

By Broadcast Month	Spots	Rate
Sep. 2016	20	\$4,120.00
<b>Grand Total:</b>	<b>20</b>	<b>\$4,120.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	5A- NEWS CH 7: DAYBREAK 5 AM	1	X	X	X	X	X			1	\$140.00	\$140.00	Redding ABC (KRCR)		8/24/16
2.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	2	X	X	X	X	X			2	\$250.00	\$500.00	Redding ABC (KRCR)		8/24/16
3.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	7A- GOOD MORNING AMERICA	2	X	X	X	X	X			2	\$250.00	\$500.00	Redding ABC (KRCR)		8/24/16
4.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	10A- THE VIEW	2	X	X	X	X	X			2	\$90.00	\$180.00	Redding ABC (KRCR)		8/24/16
5.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	4P- 5P (PST)	1	X	X	X	X	X			1	\$80.00	\$80.00	Redding ABC (KRCR)		8/24/16
6.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	1	X	X	X	X	X			1	\$325.00	\$325.00	Redding ABC (KRCR)		8/24/16
7.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	2	X	X	X	X	X			2	\$325.00	\$650.00	Redding ABC (KRCR)		8/24/16
8.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	6:28P- NEWS CH 7 AT 6:30 PM	1	X	X	X	X	X			1	\$325.00	\$325.00	Redding ABC (KRCR)		8/24/16
9.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	10:59P- NEWS CH 7 AT 11 PM	2	X	X	X	X	X			2	\$145.00	\$290.00	Redding ABC (KRCR)		8/24/16
10.0	Normal Line / SPOT	09/04/16-09/04/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	1							X	1	\$70.00	\$70.00	Redding ABC (KRCR)		8/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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11.0	Normal Line / SPOT	09/04/16-09/04/16	1	:30	11P- NEWS CH 7: SUNDAY 11 PM	1							X	1	\$150.00	\$150.00	Redding ABC (KRCR)		8/24/16
12.0	Normal Line / SPOT	09/03/16-09/03/16	1	:30	7A- GOOD MORNING AMERICA SAT/SUN	1						X		1	\$80.00	\$80.00	Redding ABC (KRCR)		8/24/16
13.0	Normal Line / SPOT	08/29/16-08/29/16	1	:30	7:57P- BACHELOR IN PARADISE	1	X							1	\$550.00	\$550.00	Redding ABC (KRCR)		8/24/16
14.0	Normal Line / SPOT	09/04/16-09/04/16	1	:30	4P- NEWS CH.7 SPECIAL EDITION	1							X	1	\$220.00	\$220.00	Redding ABC (KRCR)		8/24/16
15.0	Normal Line / SPOT	08/29/16-09/02/16	1	:30	11:35P- JIMMY KIMMEL LIVE	1	X	X	X	X	X			1	\$60.00	\$60.00	Redding ABC (KRCR)		8/24/16

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